ISHTIP 14th Annual Workshop | Tel Aviv University, June 20–21, 2023

IP and Migration

Tuesday, June 20
TAU Law, Room 301 Zakheim Family Hall

09:00–09:15 OPENING COMMENTS
Prof. Tshai Blan, Dean, Faculty of Law, Tel Aviv University
Prof. Gabriel Galvez-Behar, Université de Lille, Co-Director ISHTIP
Prof. Amir Khoury, Director, S. Horowitz Institute for Intellectual Property in Memory of Dr. Amnon Goldberg

09:15–11:00 SESSION 1 PRESENTATIONS BY DOCTORAL RESEARCHERS
Chair: Prof. Eva Hemmungs Wirtén, Department of Culture & Society, Linköping University
Ms. Nika Ablowitz-Benz, University of Glasgow
Exclusivity by Courtesy: Comparing Modern and Historical Community Practices in the Absence of Copyright
Ms. Shelly Pasternak, Zvi Meitar Center for Advanced Legal Studies, Faculty of Law, Tel Aviv University
Migrating Authenticity – Pseudonym between Assimilation and Transgression
Ms. Lauren Crais, Oxford University & Ms. Vittoria Mastrandrea, London School of Economics and Political Science
An Unusual Cartography: Theoretical Migrations of Heritage
Ms. Diana Liebena, Ludwig Maximilian University of Munich
Copyright as Anti-discrimination

11:00–11:15 Coffee Break

11:15–12:45 SESSION 2
Chair: Prof. Miriam Marcowitz Bitton, Faculty of Law, Bar-Ilan University
Prof. Oren Bracha, University of Texas, School of Law
Brand Property from Below
Commentator: Prof. Ijanah Bhima, Faculty of Law, University College London
Prof. Barbara Lauriat, George Washington University Law School
Borrowing Goodwill
Commentator: Dr. Katya Assaf-Zakharov, Faculty of Law, Hebrew University

12:45–13:45 Lunch Break

13:45–15:15 SESSION 3
Chair: Dr. Uri Hacohen, Faculty of Law, Tel Aviv University
Ms. Aline Irarima, University of Glasgow School of Law, Dr. Maayan Perel, School of Law, Netanya Academic College, Prof. Niva Elkin-Koren, Faculty of Law, Tel Aviv University
Opening Platform Data for Research
Commentator: Dr. Ofer Tur-Sinal, Faculty of Law, Ono Academic College
Dr. Yvonne Ndede, Open African Innovation Research Network, Centre for Law, Technology and Society, University of Ottawa
Digital Sequence Information Commons Governance
Commentator: Dr. Anat Leibler, Science, Technology & Society Program, Bar Ilan University

15:15–15:30 Coffee Break

15:30–17:00 SESSION 4
Chair: Prof. Eldar Haber, Faculty of Law, University of Haifa
Prof. Cristina Sappa, IÉSEG School of Management, Lille & Paris
The Migration of Museums Collections to Virtual Worlds
Commentator: Prof. Michal Shur-Ofray, Faculty of Law, Hebrew University
Prof. Zvi S. Rosen, Southern Illinois University School of Law
Who Framed Mickey Mouse? The Migration of Copyright Term Extension to the United States
Commentator: Prof. Roee Davidson, Department of Communication, University of Haifa

Wednesday, June 21
TAU Law, Room 301 Zakheim Family Hall

09:00–10:45 SESSION 5 PRESENTATIONS BY DOCTORAL RESEARCHERS
Chair: Prof. Daniel Benoliel, Faculty of Law, University of Haifa
Ms. Naama Daniel, Federmann Cyber Security Research Center, Hebrew University of Jerusalem
From Popeye to Mickey Mouse in a 100 Years: The Israeli Copyright-Design Overlap
Mr. Carl Golinast, Ludwig Maximilian University of Munich & Ms. Franziska Rahm, Gutenberg Institute for World Literature and Written Media, University of Mainz
Rewriting the Literary Canon and Copyright Law: A Literary and Legal Analysis of Intertextual Migration
Ms. Alexandra Dworkin, Art History Department, Tel Aviv University
Stealing Authority: The Illustrated ‘Piratic’ Edition of Pietro Andrea Mattioli’s I Discorsi (1549)
Mr. Alexander Hartley, Department of Comparative Literature, Harvard University
The Creation of Claude McKay

10:45–11:00 Coffee Break

11:00–13:15 SESSION 6
Chair: Prof. Orit Fischman-Afori, School of Law, College of Management, Academic Studies
Prof. Enrico Bonadio, City University of London Law School, Dr. Magali Contardi, Sant’Anna School of Advanced Studies, Prof. Nicola Lucchi, University Pompea Frabba, Barcelona
The Role of Emigrants in Promoting the Product and Building its Reputation
Commentator: Prof. Donat Oliar, University of Virginia, School of Law
Prof. Neil Netanel, University of California at Los Angeles, School of Law
The EU Press Publishers’ Right: A Failed Migration
Commentator: Dr. Tamar Ashuri, Department of Communication, Tel Aviv University
Prof. Narendra Thiruthy, Rajiv Gandhi School of Intellectual Property Law, Indian Institute of Technology, Kharagpur
Challenges in Designing an IP-based Legal Framework for Traditional Cultural Expressions: A Study among Tribes in the Western Ghats
Commentator: Prof. Gabriel Galvez-Behar, Université de Lille

13:15–14:30 Lunch Break & ISHTIP Board Meeting

14:30–16:45 SESSION 7
Chair: Prof. Amir Khoury, Faculty of Law, Tel Aviv University
Prof. Gargi Chakrabarti, Centre for Advocacy, Practice and Research on IP (CAPRIP), Dharmashastra National Law University, Jabalpur
Impact of Migration on Geographical Indication Protection: Issues and Concerns
Commentator: Prof. Eva Hemmungs Wirtén, Department of Culture & Society, Linköping University
Prof. Dave Fossum, School of Music, Dance and Theatre, Arizona State University
Copyright Reform and Legal Consciousness in Turkey’s Music Sector
Commentator: Prof. Guy Rub, Moritz College of Law, Ohio State University
Prof. Giovanni Maria Riccio, University of Salerno & Ms. Federica Pezza, PwC TLS, Milan
Canzone Napoletana: The Controversial Roots of a Powerful Identity Tool
Commentator: Prof. Will Slauter, Sorbonne Université

16:45–17:00 CONCLUDING REMARKS