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ASK
Art, Science and
Knowledge

First Annual ISHTIP
Workshop

The Construction of Immateriality

Practices of Appropriation
and the Genealogy of
Intellectual Property

26-27 June 2009

Bocconi



Università Commerciale
Luigi Bocconi

Via Sarfatti 25
20136 Milano

Università Bocconi
via Sarfatti 25
Milan

The first annual workshop of the International Society for the History and Theory of Intellectual Property - ISHTIP will explore the making of intellectual property, or rather the legal and non-legal processes by which individuals and groups are credited with, and rewarded for, the authorship of intangible creations, while others are condemned or penalized for using or claiming such creations as their own.

Scholars from across the fields of law, anthropology, the history of science, literary and cultural history, as well as from legal history and theory, will participate.

Registration online required:
www.unibocconi.it/ishtip2009

Organizing committee

Lionel Bently University of Cambridge
Maurizio Borghi Brunel University
Gustavo Ghidini Università degli Studi di Milano
Maria Lilla Montagnani Università Bocconi
Martha Woodmansee Case Western Reserve University

Friday 26 June, Room 15

- 9:15am Registration**
- 9:45am Introductory Remarks**
- 10:00am Copyright in Mandate Palestine: Nationality and Authorship**
Michael Birnhack Tel Aviv University
- 10:45am Copyright History as a Means to Justify Current Positions on Copyright Politics**
Friedeman Kawohl Bournemouth University
- 12:00pm The Immaterial Image: Creative, Legal and Economic Theory 1435-1607**
Jaime Stapleton Birkbeck College, University of London
- 2:30pm The Paradox of Television Formats: Why pay for something that is free?**
Martin Kretschmer and **Sukhpreet Singh**
Bournemouth University
- 3:15pm Towards a New Definition of Technology and towards a Broader Definition of the Term Invention?**
Emanuela Arezzo Luiss Guido Carli, Roma
- 4:30pm Foreign Relations: Representation of Scientific Entities in the International Patent Classification**
Hyo Yoon Kang Max Planck Institute for the History of Science
- 5:15pm Reproducing Nature**
Alain Pottage LSE and **Brad Sherman** University of Queensland

Saturday 27 June, Room 15

- 9:30am Copyright at a Distance: From Action to Management (1880-1910)**
Jose Bellido Birkbeck College, University of London
- 10:15am Entertainment Rights in the Age of the Franchise: Audiences, Ownership and the Fictional Universe**
Kathy Bowrey University of New South Wales
- 11:30am Gag Orders: Chaplin, Comedy, and Copyright**
Peter Decherney University of Pennsylvania
- 12:15pm Marks of Rectitude**
Margaret Chon University of Michigan Law School
- 2:30pm Nature and the Commons: The Vegetable Roots of Intellectual Property**
Mario Biagioli Harvard University
- 3:15pm Theories of Authorship, Ownership and Value in Networked Sociality**
Rosemary J. Coombe and **Andrew Herman** York University, Toronto
- 4:00pm Concluding Remarks**